

**YOU'RE INVITED**  
**April 29 - 30, 2010**



## **Biobootcamp:** **Building life science businesses**

Integrating physical, chemical, mathematical sciences and engineering principles



**Biobootcamp attendees will learn valuable information from experienced practitioners about how to design an early stage company to commercialize bioscience technologies while avoiding dangerous pitfalls that are typically encountered along the way.**

**Check out [www.biobootcamp.com](http://www.biobootcamp.com) for more information and an application.**

**This program is open to inventors, entrepreneurs, university faculty, post-docs, graduate students and early stage companies in the bioscience industry.**

**Applications must be postmarked by Thursday, April 1, 2010. Those accepted to the program will be notified by Thursday, April 8, 2010. This conference is provided at no cost to approved attendees.**

**Location:** Holland & Hart, 555 17th Street, Suite 3200, Denver, Colorado

*Self-parking is available at the Hyatt Garage which is accessible on Glenarm between 17th & 18th.*

### **PROGRAM**

#### **Thursday, April 29, 2010**

- 7:30-8:10 a.m.: Registration and Networking Breakfast
- 8:10-8:20 a.m.: Welcome & Introductions – Jamie Sheridan
- 8:20-9:15 a.m.: So You Want to Start a Life Science Company? – Chris Christoffersen, PhD
- 9:15-10:00 a.m.: The Nuts & Bolts of Starting a Business – Bill Fischer
- 10:00-10:15 a.m.: Break
- 10:15-11:00 a.m.: Commercializing a Biotechnology Means Starting with a Commercial Orientation – Jon Weston
- 11:00-11:50 a.m.: Protection of Your Technology – Brian Kinnear, Matt Abell & Ester Maillaro
- 11:50 a.m.-1:00 p.m.: Networking Luncheon
- 1:00-1:45 p.m.: Reimbursements & Strategic Partners – Patty Telgener
- 1:45-2:15 p.m.: Compliance Issues – Reimbursements – Bill Fischer
- 2:15-3:15 p.m.: Regulatory Issues – Clay Anselmo & Jeanne Novak
- 3:15-3:30 p.m.: Break
- 3:30-4:45 p.m.: How & Where to Find Talent & Form a Management Team – Lori-Anne Meyers & Michael Artinger, PhD
- 4:45-5:30 p.m.: Closing & Networking Reception

#### **Friday, April 30, 2010**

- 7:30-8:15 a.m.: Networking Breakfast
- 8:15-9:00 a.m.: Valuation Strategies Part I – From the Company Perspective – Larry Blankenship
- 9:00-9:45 a.m.: Valuation Strategies Part II – From the Funding Perspective – Dan Mitchell
- 9:45-10:00 a.m.: Break
- 10:00-10:45 a.m.: Structuring the Deal & Negotiating Term Sheets – Sue Oakes
- 10:45-11:45 a.m.: Panel Discussion – Early Stage Funding Options  
Panelists: Russ Farmer, Harry Ross, MD & Kyle Lefkoff  
Moderator: Jack Wheeler
- 11:45-1:00 p.m.: Luncheon & Panel Discussion – Lessons Learned  
Panelists: Steve Orndorff, PhD, Tim Rodell, MD & Bonnie Vivian  
Moderator: Vicki Jenings
- 1:00-1:15 p.m.: Summary & Wrap-Up – Jamie Sheridan
- 1:15-3:00 p.m.: Optional: Speaker Q&A sessions – Attendees will be provided with additional information closer to the event

[www.biobootcamp.com](http://www.biobootcamp.com)

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During the Biobootcamp program you may be referred to other resources. Those resources are provided as aids to help you identify and locate other resources that may be of interest, and are not intended to state or imply that Holland & Hart LLP sponsors, is affiliated or associated with, or is legally authorized to use any trade name, registered trademark, logo, legal or official seal, or copyrighted symbol that may be reflected by the resources.